

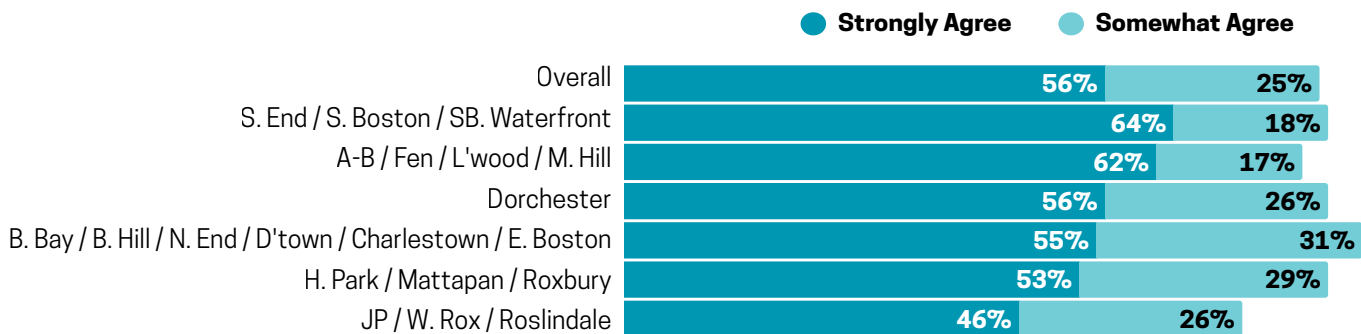
Across Boston, Residents Agree: Build More Homes

Introduction

A new poll from the MassInc Polling Group, commissioned by Abundant Housing MA, found that overwhelming majorities of Boston residents want the city to take stronger action to address the housing shortage. This support cuts across surveyed demographics, including renters and owners, neighborhood, and income.

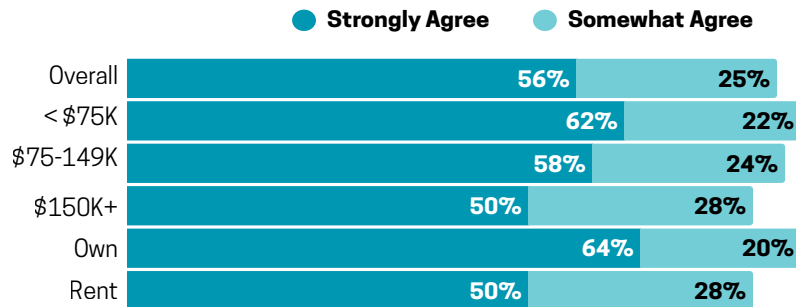
Bostonians across neighborhoods think the city needs to act on housing production

% who say they ____ that city officials need to act to address housing shortages and allow more homes to be built



Renters, owners, and those across the income spectrum agree

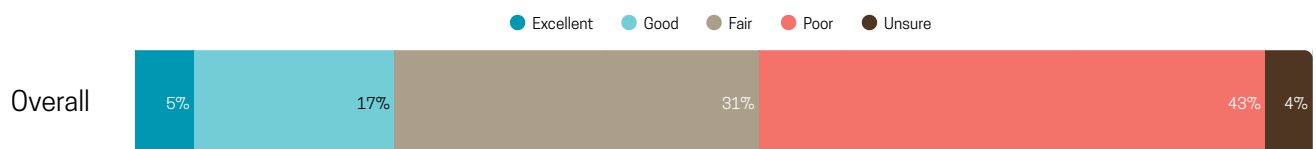
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These results align with surveyed attitudes on current efforts to improve housing affordability. **Three-quarters of residents** say the City government is doing only a fair or poor job on efforts to make Boston more affordable.

Most do not think city is doing a good job on housing affordability

% in each category who rate city government's housing affordability efforts as ____



Voters want action on housing. *Even in their own communities.*

Given the desire for more action and dissatisfaction with current approaches, Boston residents showed broad support for a variety of policies that would make it easier to build more homes and increase housing choices across the city. **Support for these policies was strongest among renters and younger households.**

Support for policies varies by age and renter/owner status

% in each category who support each policy

	Overall	18-29	30-44	45-59	60+	Own	Rent
Goal of 30k new homes	81%	85%	83%	79%	74%	77%	86%
Update zoning to enable more housing	78%	79%	81%	75%	72%	76%	80%
Allow ADUs in Boston	80%	82%	79%	81%	78%	79%	83%
New residential buildings up to 6 stories	77%	81%	80%	77%	67%	72%	82%
Allow flexibility on paved parking	70%	67%	78%	72%	63%	68%	73%
New residential buildings up to 12 stories near MBTA	71%	74%	77%	68%	60%	69%	73%

Conclusion

Faced with some of the highest home prices in the nation, Boston residents are strongly supportive of City Hall taking meaningful action to tackle the housing shortage, including a number of bold measures designed to build a greater variety of homes in neighborhoods throughout Boston. These findings present a clear opportunity to local leaders committed to addressing Boston’s housing shortage.

About the Poll

The survey was conducted from August 12-28, 2025 via online survey panel, text message, and live telephone interviews in English and Spanish. The results are based on responses from 550 Boston residents and the credibility interval for this sample is +/- 4.7 percentage points..