

Abundant Housing Massachusetts' Presents

CELEBRATION OF ABUNDANCE 2025



Sponsorship Packet

A message from our Executive Director

Abundant Housing Massachusetts (AHMA) invites you to become a sponsor of our third annual Celebration of Abundance—our signature fundraising event—taking place on Thursday, October 23, 2025, at Broken Records Beer Hall in Brighton.

AHMA is a statewide, pro-housing advocacy organization committed to ensuring that Massachusetts is a place where everyone can find a home. We work to reform exclusionary zoning, create opportunities for dense housing near transit and jobs, and support policies that promote racial and economic diversity in our communities. Our mission is to stand up for abundant housing for all in communities across Massachusetts.

The housing shortage is the most pressing issue facing the Commonwealth, and that reality is reflected in the attitudes of the voters. In our survey of registered voters conducted by MassINC, clear majorities supported building more homes in their cities and towns. More than four in five voters (81%) back new legislation to make it easier to build more homes and a greater variety of housing types across the Commonwealth. Housing remains the top concern for voters, ranking above inflation and immigration — underscoring the continued urgency for bold, solutions-driven action.

With your support, AHMA is building the power, capacity, and resources of local on-the-ground changemakers to tackle these critical issues at the municipal level and to help forge more resilient and inclusive communities of opportunity across Massachusetts.

The Celebration of Abundance is more than just a fundraiser, it's a gathering of changemakers: housing advocates, policymakers, community leaders, and supporters who share our vision to build a Massachusetts for everyone. Last year's second annual event was a resounding success, honoring local changemakers and galvanizing support for our cause.



Best,
Jesse Kanson-Benanav
Executive Director



About Abundant Housing Massachusetts

Abundant Housing Massachusetts is a non-profit organization founded in 2020 to advocate for the creation of abundant housing for all and to develop and support a network of grassroots, pro housing groups and activists across Massachusetts. AHMA is committed to fostering a movement that includes diverse voices, geography, and people with different lived experiences to help shape an inclusive statewide pro-housing network.

MEET THE AHMA TEAM



Jesse Kanson-Benanav
Executive Director



Adriana Batista
Director of Operations



Meghan Hallock
Director of Development



Cheryl Daniel
Sr. Manger of Communications
and Media Advocacy



Michael Kriesberg
Policy and Advocacy Manager



Elvira Mora
Boston Organizer



Julia Davidovitz
Digital Organizer

MEET THE BOARD



Jonathan Berk
Board Chair



Jacob Oppenheim
Board Vice Chair



Andrea Aldana
Clerk



Burhan Azeem
Treasurer



Jarred Johnson



Cathy Mercado



Elijah Romulus



Carl Howell

Awards & Recognitions

CNU New England Community Connector Award (2024)

MHP Housing Hero Award (2024)

Executive Director appointed to Gov. Maura Healey's

Unlocking Housing Production Committee (2024- present)

Executive Director appointed to Gov. Healey's Affordable,
Abundant Housing Transition Committee (2023)

Featured in

The Boston Globe

CommonWealth
— BEACON —

POLITICS, IDEAS, AND CIVIC LIFE IN MASSACHUSETTS

POLITICO

BANKER &
TRADESMAN

GBH

SHNS
STATE HOUSE NEWS SERVICE

wbur

BOSTON
25
NEWS

MASS LIVE

WHY WE CELEBRATE ABUNDANCE

“It is important for Massachusetts to have a statewide organization which can advocate for change on Beacon Hill to address our housing shortage, while also supporting and connecting local pro-housing activists and groups.”



AHMA MEMBER



AHMA MEMBER

“Information about what is wrong with our society has never been more plentiful or available. Joining AHMA helped me channel isolated frustration into community-building and positive action. Knowing you're not alone is more important than I can say, and it's a privilege to work with the folks one meets at AHMA.”

“The camaraderie. I like the events and socials that are hosted. It's nice to connect with others in a pro-housing space. I've seen multiple connections formed at these socials between AHMA members who share tactics and resources to advance a housing agenda.”



AHMA MEMBER

Past Celebration of Abundance Award Recipients

Rookie of Year

Housing For all Watertown (2023)

Waltham Inclusive Neighborhoods (2023)

Building equitable Neighborhood

For Franklin (2024)

Norwood For All (2024)

Partner of the Year

Black Economic Council of Massachusetts
(BECMA) (2023)

Citizen's Housing and Planning Association
(CHAPA) MEI Team (2024)

Legislator of The Year

State Representative Andy Vargas (2023)

State Representative Jim Arciero (2024)

State Senator Lydia Edwards (2024)

Rookie of the Year
Housing for All Watertown
2023

Sponsorship Packages

Platinum Sponsorship Package

\$5,000



- 7 tickets for entry
- Logo inclusion on event page (premium placement)
- Logo inclusion on event signage
- Stand alone pre-event sponsorship announcement post on social media
- Name inclusion in the press release, media advisories and all correspondence about COA
- Opportunity to table the event with company swag
- Opportunity to customize onsite branding on slide show/ presentations
- Verbal recognition at event

Gold Sponsorship Package

\$2,500



- 5 tickets for entry
- Logo inclusion on event page (premium placement)
- Stand alone pre-event sponsorship announcement post on social media
- Verbal recognition at event
- Inclusion in event signage

Silver Sponsorship Package

\$1,000



- 2 tickets for entry
- Logo inclusion on event page
- Pre-event sponsorship announcement post on social media

Bronze Sponsorship Package

\$500



- Logo inclusion on event page
- Pre-event sponsorship announcement post on social media

Contact:

Meghan@abundanthousingma.org or visit abundanthousingma.org for more information

Past Sponsors

Gold



Smith, Costello
& Crawford
Public Policy Group, LLC

Silver



Bronze



