

The MassINC Polling Group
Abundant Housing
 Survey of 803 Massachusetts voters
 Field dates: March 17 - 20, 2025

In a few words, what do you think is the single biggest issue facing the state government here in Massachusetts? **OPEN END. RESPONSES CODED INTO CATEGORIES**

Housing	22%
Inflation / cost of living	15%
Immigration	13%
National politics / federal funding	12%
State politics	9%
Taxes	8%
Infrastructure (energy, transportation)	7%
State budget / spending	6%
Homelessness / poverty / inequality	6%
Economy / jobs	4%
Health care / insurance	3%
Education / schools	3%
Criminal justice / public safety	2%
Climate / environment	2%
Other	2%
None / unsure	3%

Generally, speaking, do you think that the cost of renting or buying a home in Massachusetts is....

A big problem	67%
Somewhat of a problem	28%
Not much of a problem	3%
Not at problem at all	1%
Don't know / refused	1%

What about in your city or town? Do you think that the cost of renting or buying a home in your community is...

A big problem	57%
Somewhat of a problem	36%
Not much of a problem	5%
Not a problem at all	1%
Don't know / refused	1%

Do you think there are enough homes in Massachusetts that the average person can rent or buy, or not?

Yes, are enough	17%
No, not enough	75%
Don't know / refused	9%

What about in your city or town? Do you think there are enough homes in your community that the average person can rent or buy, or not?

Yes, are enough	25%
No, not enough	68%
Don't know / refused	7%

ROTATE ORDER OF NEXT 2 QUESTIONS

Which of the following is a more important goal for Massachusetts when it comes to housing?

Building more homes and bringing down costs	63%
Preserving cities and towns' control over what type of home can be built and where	28%
Don't know / refused	9%

Which of the following is a more important goal for Massachusetts when it comes to housing?

Building more homes that people can afford	71%
Protecting the character of neighborhoods from change	21%
Don't know / refused	8%

State housing experts estimate that Massachusetts has a shortage of over 200,000 homes to meet its current and future housing needs. How much would you support or oppose the state lawmakers passing a bill to make it easier to build more homes and a greater variety of housing options in Massachusetts?

Strongly support	40%
Somewhat support	41%
Somewhat oppose	7%
Strongly oppose	6%
Don't know / refused	6%

The following are some specific ideas that have been proposed to make it easier to build more and a greater variety of homes in Massachusetts.

RANDOMIZE THE ORDER OF THESE POLICY QUESTIONS.

How much would you support or oppose allowing duplexes, three-deckers, and townhomes to be built anywhere that single family homes are allowed?

Strongly support	24%
Somewhat support	35%
Somewhat oppose	20%
Strongly oppose	15%
Don't know / refused	7%

Many Massachusetts communities do not allow homes to be built on lots smaller than a football field. Some say this restricts homeownership to people who can afford a lot of land. How much would you support allowing homes to be built on smaller lots across Massachusetts?

Strongly support	39%
Somewhat support	39%
Somewhat oppose	12%
Strongly oppose	4%
Don't know / refused	7%

The state legislature is considering a proposal to allow homeowners with large lots to divide up their property into smaller lots. The homeowner could then build and sell a new home on the new lot. How much would you support or oppose this proposal?

Strongly support	30%
Somewhat support	42%
Somewhat oppose	15%
Strongly oppose	6%
Don't know / refused	7%

Massachusetts state law requires cities and towns served by the MBTA to allow more housing options like small apartments near public transit stations. How much would you support or oppose expanding this law to allow more housing options near public transit in all cities and towns with train and bus service statewide?

Strongly support	39%
Somewhat support	40%
Somewhat oppose	8%
Strongly oppose	7%
Don't know / refused	7%

Many local governments mandate up to 900 square feet of paved parking for every new home, including for new housing near frequent transit. How much would you support or oppose a law that allows property owners the flexibility to determine how much paved parking area is on their property?

Strongly support	31%
Somewhat support	40%
Somewhat oppose	14%
Strongly oppose	5%
Don't know / refused	9%

The state currently requires apartment buildings that are under six stories tall to have two stairways. This can make these buildings harder and more expensive to build. Recent studies have shown that buildings with one stairway are just as safe, provided they have sprinklers and other fire safety measures. How much would you support allowing apartment buildings up to six stories tall to be built with a single stairway, provided they have sprinklers and other fire safety measures?

Strongly support	21%
Somewhat support	33%
Somewhat oppose	20%
Strongly oppose	15%
Don't know / refused	11%

The last few questions are for statistical purposes.

Do you own or rent your home?

Own	65%
Rent	29%
Some other arrangement	4%
Don't know / refused	1%

ASK FOLLOWING QUESTION IF RENT / OTHER

Are you looking to buy a home in Massachusetts in the next 2 years?

Yes	30%
No	63%
Don't know / refused	7%

Which of the following best describes your current home?

A detached single-family home	64%
A townhouse	8%
An apartment in a two or three-decker	12%
An apartment in a larger apartment building	12%
A rented room within another home	1%
A dorm or student housing	1%
Some other arrangement	2%
Don't know / refused	1%

Do you have any children under the age of 18 living in your household?

Yes	28%
No	70%
Don't know / refused	2%

Demographics

Gender:	Man	47%
	Woman	52%
	Non-binary	1%
	Don't know / refused	<1%
Age:	18-29	17%
	30-44	23%
	45-59	27%
	60+	34%
Race:	White	80%
	Black	5%
	Latino/a	8%
	AAPI	4%
	Other / more than one	2%
	Don't know / refused	<1%
Party ID with Leaners:	Democrat / Lean Democrat	54%
	Republican / Lean Republican	31%
	Independent / other / neither	12%
	Don't know / refused	3%
Education:	High School or less	25%
	Some college, no degree	23%
	College graduate (BA/BS)	29%
	Advanced degree	23%

About the poll

These results are based on a survey of 803 Massachusetts voters. Responses were collected via online survey March 17 - 20, 2025. Respondents were pre-screened as voters and confirmed via screening questions at the beginning of the survey. Data was weighted by race, age and gender, education, party ID with leaners, and county to reflect known and estimated population parameters of Massachusetts voters. The credibility interval for the full sample is +/- 3.8 percentage points at the 95% confidence level, inclusive of the design effect. This project was conducted by The MassINC Polling Group and sponsored by Abundant Housing.